

# Opportunities and Constraints of Lettuce (*Lactuca sativa* L.) Production in Ethiopia

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**Abstract:** Lettuce (*Lactuca sativa* L.) is a highly nutritious leafy vegetable with increasing economic importance worldwide. In Ethiopia, lettuce production holds significant potential due to favorable climatic conditions and rising market demand driven by urbanization and health consciousness. This review paper explores the opportunities and constraints associated with lettuce production in Ethiopia. Key opportunities include the country's diverse agro-ecological zones, supportive government policies, and ongoing research and development efforts. However, several constraints hinder the expansion of lettuce production, such as limited access to quality seeds, pest and disease pressures, water scarcity, inadequate agricultural practices, poor market infrastructure, and economic and policy challenges. By addressing these constraints through improved seed access, enhanced pest management, efficient water use, modern agricultural practices, and better market infrastructure, Ethiopia can enhance its lettuce production and contribute to food security and economic development. This review provides a comprehensive analysis of the current state of lettuce production in Ethiopia, identifying key areas for intervention and offering recommendations for future growth.

**Keywords:** Lettuce, Constraints, Opportunities, Lettuce production.

## 1. Introduction

Lettuce (*Lactuca sativa* L.) is one of the most widely consumed leafy vegetables globally, prized for its high nutritional value, including essential vitamins, minerals, and antioxidants. Its versatility in culinary applications makes it a staple in salads, sandwiches, and other dishes across various cultures. As urban populations grow and dietary preferences shift towards healthier options, the demand for fresh vegetables, including lettuce, is increasing rapidly. This trend presents a significant opportunity for countries with suitable agro-ecological conditions to enhance their lettuce production (FAO, 2019).

In Ethiopia, agriculture is a crucial sector, accounting for a substantial portion of the country's GDP and employing a majority of the population. While staple crops like teff, maize, and sorghum dominate Ethiopian agriculture, horticultural crops, including lettuce, are gaining importance due to their economic and nutritional benefits (Bekele & Ayalew, 2020). The diverse climate of Ethiopia, ranging from cool highlands to warmer lowlands, offers favorable conditions for year-round vegetable cultivation, including lettuce (Alemu & Tadesse,

2017).

Despite the promising potential, lettuce production in Ethiopia faces several challenges. The sector is characterized by limited access to quality seeds, pest and disease pressures, water scarcity, inadequate agricultural practices, and poor market infrastructure (Tesfaye & Tadesse, 2018; Kidane & Gebre, 2021). These constraints hinder the expansion and profitability of lettuce farming, impacting both smallholder farmers and commercial producers.

This review aims to provide an in-depth analysis of the opportunities and constraints of lettuce production in Ethiopia. By examining the current state of lettuce cultivation, market dynamics, and agronomic practices, the review identifies key areas where interventions are needed. It also highlights successful initiatives and lessons learned from other countries that could be applied to the Ethiopian context. The goal is to offer comprehensive insights and recommendations that can guide stakeholders, including policymakers, researchers, and farmers, in enhancing the lettuce production sector in Ethiopia.

## 2. Overview of Lettuce Production

### A. Global Perspective

Lettuce (*Lactuca sativa* L.) is a significant horticultural crop grown worldwide. Its popularity is attributed to its nutritional benefits and versatility in culinary applications. The global production of lettuce is concentrated in a few key countries, including the United States, China, and Spain, which together account for a substantial portion of the total output (FAO, 2019).

#### 1) Major Producing Countries

**United States:** The U.S. is one of the largest producers of lettuce, particularly in the states of California and Arizona. These regions provide ideal growing conditions, including a favorable climate and advanced agricultural practices. California alone produces over 70% of the country's lettuce (USDA, 2020). The use of advanced technologies, such as precision agriculture and efficient irrigation systems, has significantly boosted productivity.

**China:** China leads the world in lettuce production by volume, benefiting from its vast agricultural land and diverse climatic conditions. The country has seen rapid growth in vegetable production, driven by increasing domestic demand

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and export opportunities. Chinese farmers utilize intensive farming techniques and have access to a wide range of improved seed varieties (FAO, 2019).

*Spain:* Spain is a major lettuce producer and exporter within Europe. The country's Mediterranean climate is particularly suitable for lettuce cultivation. Spanish farmers have adopted modern agricultural practices, including greenhouse production and hydroponics, to ensure year-round supply and high-quality produce (European Commission, 2021).

## 2) Production Systems

Lettuce is grown using various production systems, each suited to different climatic conditions and resource availability. The primary systems include open-field cultivation, greenhouse production, and hydroponics.

*Open-Field Cultivation:* This is the most common method for lettuce production globally. It involves planting lettuce directly in the soil, relying on natural rainfall and supplementary irrigation. Open-field cultivation is cost-effective but can be susceptible to weather variations and pest infestations.

*Greenhouse Production:* Greenhouses provide a controlled environment that can mitigate the impact of adverse weather conditions and pests. This method allows for year-round production and higher yields. Countries with advanced agricultural sectors, such as the Netherlands and Spain, extensively use greenhouses for lettuce cultivation (OECD, 2020).

*Hydroponics:* Hydroponic systems grow lettuce without soil, using nutrient-rich water solutions. This method is highly efficient in terms of water use and can produce higher yields in a smaller area. Hydroponics is gaining popularity in urban farming and regions with limited arable land. The U.S. and Japan are leaders in hydroponic lettuce production (FAO, 2019).

## 3) Global Market Trends

The global market for lettuce is influenced by factors such as consumer preferences, health trends, and trade policies. There is a growing demand for organic and locally produced lettuce, driven by increasing health awareness and sustainability concerns. The rise of urban agriculture and vertical farming is also contributing to the diversification of lettuce production methods (Euromonitor International, 2021).

International trade plays a significant role in the lettuce market. Countries like Spain and the U.S. are major exporters, supplying lettuce to markets across Europe, North America, and Asia. Trade agreements and phytosanitary standards impact the flow of lettuce in global markets (FAO, 2019).

In summary, lettuce production is a vital component of global horticulture, with significant contributions from key producing countries. While challenges persist, innovations in production systems and market trends present opportunities for sustainable growth in the sector.

## B. Lettuce Production in Ethiopia

Lettuce (*Lactuca sativa* L.) is an important leafy vegetable cultivated globally for its nutritional value and culinary versatility. In Ethiopia, the production of lettuce is gaining traction due to increasing urbanization and a shift towards

healthier eating habits. This section explores the current status, opportunities, and challenges of lettuce production in Ethiopia, providing an overview of its potential and constraints with reference to various studies and reports.

Lettuce production in Ethiopia is primarily concentrated in urban and peri-urban areas where there is higher demand for fresh vegetables. Cities such as Addis Ababa, Hawassa, and Bahir Dar are notable for their vegetable markets, including lettuce (Bekele & Ayalew, 2020). Smallholder farmers predominantly grow lettuce, often employing traditional farming methods. However, commercial production is also emerging, driven by the growing demand from supermarkets, hotels, and restaurants.

Ethiopia's diverse agro-ecological zones provide favorable conditions for lettuce cultivation. The highland areas, with their cooler temperatures, are particularly suitable for growing lettuce year-round (Alemu & Tadesse, 2017). However, the scale of production remains limited compared to global standards (Tesfaye & Tadesse, 2018).

## 3. Opportunities for Lettuce Production in Ethiopia

### A. Favorable Climatic Conditions

Ethiopia's varied climate, ranging from cool highlands to warmer lowlands, provides suitable conditions for year-round lettuce cultivation (Alemu & Tadesse, 2017). The highland areas, with their moderate temperatures, are particularly ideal for growing lettuce.

#### 1) Temperature

Lettuce is a cool-season crop that grows best at temperatures between 15°C and 20°C. The highland regions of Ethiopia, such as those found in Oromia, Amhara, and parts of the Southern Nations, Nationalities, and Peoples' Region (SNNPR), provide optimal temperature ranges for lettuce cultivation. These regions experience moderate temperatures throughout the year, making them suitable for year-round production.

#### 2) Rainfall

Adequate and well-distributed rainfall is crucial for successful lettuce cultivation. Lettuce requires moderate water supply, with an average of 300 to 400 mm of rainfall during its growing season. The Ethiopian highlands receive sufficient rainfall, particularly during the main rainy season (kiremt) from June to September, ensuring adequate moisture for lettuce growth.

However, supplementary irrigation may be necessary during the dry season to maintain consistent water supply and avoid water stress.

#### 3) Altitude

Lettuce prefers high-altitude areas, typically between 1,500 and 2,500 meters above sea level, where cooler temperatures prevail. Ethiopia's highland regions, such as those in the Central Plateau, provide the ideal altitude for lettuce cultivation. The cool nights and moderate daytime temperatures at these altitudes help in maintaining the quality and crispness of lettuce leaves, reducing the risk of bolting (premature flowering).

#### 4) Soil Conditions

Lettuce grows well in well-drained, fertile soils with a pH

range of 6.0 to 6.8. The soils of the Ethiopian highlands are generally loamy and rich in organic matter, providing the necessary nutrients for healthy lettuce growth. Proper soil management practices, including regular addition of organic manure and appropriate fertilization, can enhance soil fertility and structure, promoting optimal lettuce production.

#### 5) *Photoperiod*

Lettuce is a photoperiod-sensitive crop, meaning its growth and development are influenced by the length of daylight. Ethiopia's equatorial location ensures a relatively consistent photoperiod throughout the year, with approximately 12 hours of daylight. This consistency supports steady growth and uniform development of lettuce plants.

### B. *Increasing Market Demand*

Urbanization and rising health consciousness among consumers are driving demand for fresh vegetables, including lettuce. This trend is expected to continue, providing a growing market for lettuce producers (Bekele & Ayalew, 2020).

#### 1) *Urbanization and Population Growth*

Ethiopia is experiencing rapid urbanization, with cities such as Addis Ababa, Dire Dawa, and Mekelle expanding rapidly. The urban population is projected to continue growing, leading to increased demand for fresh produce, including lettuce. As urban dwellers often have higher disposable incomes and greater access to diverse food options, they are more likely to purchase fresh vegetables regularly (CSA, 2020).

#### 2) *Health Consciousness*

There is a rising awareness among Ethiopians about the importance of a healthy diet, driven by both government initiatives and international health campaigns. Lettuce, known for its low-calorie content and high nutritional value, including vitamins A and K, is becoming a staple in the diets of health-conscious consumers. This trend is particularly strong among middle and upper-class urban populations who are increasingly adopting healthier eating habits (IFPRI, 2021).

#### 3) *Expansion of Retail and Food Service Sectors*

The growth of supermarkets, grocery stores, and the food service industry, including restaurants and fast-food chains, provides a robust market for fresh lettuce. Modern retail chains such as Safeway, Shoa Supermarket, and others are expanding their footprint in Ethiopia, creating a consistent demand for high-quality fresh produce. Additionally, the rise of international and local restaurants that include salads in their menus further drives the demand for lettuce (EPHI, 2020).

#### 4) *Export Potential*

Ethiopia's strategic location and improving infrastructure, such as the development of cold storage facilities and efficient logistics networks, enhance its potential as an exporter of fresh vegetables. There is a growing opportunity for Ethiopian lettuce to enter international markets, particularly in the Middle East and Europe, where there is high demand for fresh produce. Proper quality control and certification can help Ethiopian producers meet international standards and tap into these lucrative markets (EHPEA, 2022).

### C. *Economic Incentives*

Lettuce's short growth cycle allows for multiple harvests per

year, offering farmers the potential for continuous income (Tesfaye & Tadesse, 2018). The crop also requires relatively low input costs compared to other vegetables, making it an attractive option for smallholder farmers.

### D. *Government Support*

The Ethiopian government has recognized the importance of horticulture in achieving food security and economic growth. Various initiatives and policies aim to support vegetable production, including lettuce. These include subsidies, training programs, and infrastructure development (Ministry of Agriculture, Ethiopia, 2022).

### E. *Research and Development*

Research institutions in Ethiopia are increasingly focusing on improving horticultural practices and developing resilient crop varieties. Advances in lettuce breeding and cultivation techniques can significantly boost production and quality (Amare & Kebede, 2021).

## 4. *Constraints of Lettuce Production in Ethiopia*

### A. *Limited Access to Quality Seeds*

The availability of high-quality lettuce seeds is a major constraint. Farmers often rely on imported seeds, which can be expensive and may not be well-suited to local conditions. There is a need for developing and distributing locally adapted seed varieties (Bekele & Ayalew, 2020).

Limited access to quality seeds is a significant constraint faced by lettuce producers in Ethiopia (CSA, 2020). The availability of high-quality seeds plays a crucial role in determining the yield, quality, and overall success of lettuce cultivation. However, several factors contribute to the challenge of accessing quality seeds in the country.

Firstly, the local production of certified lettuce seeds is limited, leading to a reliance on imported seeds. This dependency on imports can result in higher costs for farmers and delays in obtaining the required seeds, especially during peak planting seasons. Additionally, the variability in seed quality from different suppliers can pose risks to crop performance and profitability.

Furthermore, smallholder farmers, who constitute a significant portion of lettuce producers in Ethiopia, often face challenges in accessing formal seed markets. Limited awareness of the importance of using certified seeds, lack of information on seed varieties suitable for local conditions, and inadequate extension services further exacerbate the problem of seed accessibility (MoA, 2021).

Addressing the constraint of limited access to quality seeds requires a multi-faceted approach. Investments in local seed production and certification, coupled with farmer training and extension programs on seed selection and management, can improve seed availability and quality (EIAR, 2018). Collaboration between government agencies, research institutions, seed companies, and farmer cooperatives is essential to develop a robust seed supply chain that meets the diverse needs of lettuce producers in Ethiopia.

### B. Pest and Disease Pressure

Lettuce is vulnerable to various pests and diseases, including aphids, downy mildew, and bacterial leaf spot. The lack of effective pest and disease management strategies poses a significant threat to production (Tesfaye & Tadesse, 2018).

Pest and disease pressure presents a significant constraint to lettuce production in Ethiopia. The country's diverse agro-ecological zones and varying climatic conditions create favorable environments for the proliferation of pests and diseases that can damage lettuce crops. Several key factors contribute to this constraint:

*Climate Variability:* Ethiopia's varied climate zones, ranging from tropical to temperate, provide suitable conditions for a wide range of pests and diseases. Variations in temperature, humidity, and rainfall patterns can create conducive environments for pest infestations and disease outbreaks throughout the year (FAO, 2019).

*Lack of Integrated Pest Management (IPM) Practices:* Limited adoption of IPM practices contributes to pest and disease pressure. Farmers may rely heavily on chemical pesticides without incorporating cultural, biological, and mechanical control methods. This reliance can lead to pesticide resistance, environmental pollution, and health risks for farmers and consumers (EIAR, 2018).

*Inadequate Monitoring and Early Detection:* Insufficient monitoring and early detection systems for pests and diseases result in delayed interventions. By the time pests or diseases are identified, they may have already caused significant damage, leading to yield losses and reduced crop quality (MoA, 2021).

*Limited Access to Pest-Resistant Varieties:* The availability of pest-resistant lettuce varieties is limited in Ethiopia. Farmers often plant susceptible varieties, making their crops more vulnerable to pest attacks and disease infections. Access to improved, resistant cultivars can help mitigate pest and disease pressure (CSA, 2020).

### C. Water Scarcity

Water availability is a critical factor for lettuce cultivation, especially during the dry season. Many regions in Ethiopia face water scarcity, which limits the expansion of lettuce production. Efficient irrigation systems and water management practices are essential to address this issue (Kidane & Gebre, 2021).

### D. Inadequate Agricultural Practices

Many farmers in Ethiopia still use traditional farming methods, which are often inefficient and result in low yields. There is a need for training and extension services to disseminate modern agricultural practices and technologies (Yirga & Awulachew, 2018).

Inadequate agricultural practices pose a significant constraint to lettuce production in Ethiopia. These practices encompass various aspects such as soil management, irrigation techniques, pest and disease control, and post-harvest handling, all of which directly impact the yield, quality, and sustainability of lettuce farming.

One of the key challenges is related to soil management practices. Improper soil preparation, inadequate fertilization,

and poor soil drainage can lead to nutrient deficiencies, waterlogging, and soil-borne diseases, affecting the growth and health of lettuce crops (MoA, 2021). Limited knowledge and awareness among farmers about optimal soil management practices contribute to these issues.

Inefficient irrigation practices also contribute to the constraint. Water scarcity in certain regions necessitates the use of irrigation systems, but improper water management, such as over-irrigation or uneven distribution of water, can lead to water wastage, nutrient leaching, and soil erosion (FAO, 2019). This not only impacts crop health but also adds to production costs and environmental concerns.

Pest and disease management is another area of concern. Inadequate knowledge of integrated pest management (IPM) practices, reliance on chemical pesticides without proper guidance, and lack of monitoring and early detection mechanisms can result in pest outbreaks and disease epidemics, leading to yield losses and increased production expenses (EIA, 2018).

Additionally, suboptimal post-harvest handling practices contribute to losses and reduce the marketable quality of lettuce. Improper storage conditions, inadequate cooling facilities, and lack of proper packaging and transportation methods can result in wilting, decay, and spoilage of lettuce produce (CSA, 2020).

Addressing the constraint of inadequate agricultural practices requires comprehensive training and extension programs for farmers. Capacity-building initiatives focusing on soil health, efficient irrigation methods, IPM strategies, and post-harvest management are crucial. Furthermore, promoting sustainable farming practices, such as organic farming and conservation agriculture, can contribute to long-term viability and resilience in lettuce production systems.

### E. Market Access and Infrastructure

Poor infrastructure, including roads, storage facilities, and transportation, hampers the ability of farmers to access markets and sell their produce at profitable prices. This results in high post-harvest losses and reduced income for farmers (Mesfin & Tekle, 2019).

### F. Economic and Policy Challenges

Fluctuating input costs, limited access to credit, and inconsistent policy implementation create uncertainty for farmers and discourage investment in lettuce production. Stable and supportive economic policies are needed to foster growth in this sector (Ministry of Agriculture, Ethiopia, 2022).

## 5. Case Studies and Examples

### A. Successful Lettuce Production Projects

Case studies of successful lettuce production initiatives in Ethiopia can provide valuable insights into best practices and effective strategies. These examples can serve as models for other farmers and regions.

### B. Lessons from Other Countries

Examining how other countries have successfully developed

their lettuce production sectors can offer lessons for Ethiopia. Countries with similar climatic conditions and socio-economic contexts can provide relevant case studies.

## 6. Recommendations

### A. Improving Seed Access

Developing and distributing locally adapted lettuce varieties can help overcome the challenge of limited seed access. Partnerships between research institutions, seed companies, and farmers are essential (Bekele & Ayalew, 2020).

### B. Strengthening Pest and Disease Management

Implementing integrated pest management (IPM) strategies and providing access to effective pesticides and biological controls can help mitigate pest and disease pressure (Tesfaye & Tadesse, 2018).

### C. Enhancing Water Management

Investing in efficient irrigation systems and promoting water-saving techniques can address the issue of water scarcity. Rainwater harvesting and drip irrigation are potential solutions (Kidane & Gebre, 2021).

### D. Promoting Modern Agricultural Practices

Training programs and extension services should focus on disseminating modern farming techniques, such as proper spacing, fertilization, and pest control, to improve productivity (Yirga & Awulachew, 2018).

### E. Developing Market Infrastructure

Improving transportation, storage, and market facilities can reduce post-harvest losses and enhance market access. Establishing cooperatives and farmer associations can also help farmers achieve better market prices (Mesfin & Tekle, 2019).

### F. Policy Support and Economic Incentives

Stable and supportive policies, access to credit, and economic incentives can encourage investment in lettuce production. Government and private sector collaboration is crucial for creating a conducive environment for growth (Ministry of Agriculture, Ethiopia, 2022).

## 7. Summary

Lettuce production in Ethiopia holds significant potential for contributing to the country's food security, nutrition, and economic development. The country's diverse climatic conditions, ranging from cool highlands to warmer lowlands, provide suitable environments for year-round lettuce cultivation. The increasing urbanization and shifting dietary preferences towards healthier foods are driving demand for fresh vegetables, presenting a promising market opportunity for lettuce producers.

Despite these opportunities, the sector faces several constraints that need to be addressed to fully realize its potential. Limited access to high-quality seeds is a significant barrier, often forcing farmers to rely on expensive imported seeds that may not be well-suited to local conditions. Pest and

disease pressures, exacerbated by inadequate pest management strategies, pose ongoing challenges that can significantly impact yields. Water scarcity, particularly in the dry season, further limits the expansion of lettuce production and underscores the need for efficient irrigation systems and water management practices.

Additionally, many Ethiopian farmers still use traditional agricultural practices that result in low productivity. There is a critical need for training and extension services to disseminate modern farming techniques and improve overall agricultural efficiency. Poor market infrastructure, including inadequate transportation and storage facilities, leads to high post-harvest losses and reduces farmers' ability to access profitable markets. Economic and policy challenges, such as fluctuating input costs and limited access to credit, create an uncertain environment that discourages investment in the lettuce production sector.

To overcome these constraints and leverage the existing opportunities, concerted efforts from various stakeholders are required. Improving access to quality seeds through local breeding programs and partnerships with seed companies can help address the seed supply issue. Implementing integrated pest management (IPM) strategies and providing access to effective pest control measures can mitigate the impact of pests and diseases. Enhancing water management practices, such as the adoption of drip irrigation and rainwater harvesting, can address water scarcity issues.

Promoting modern agricultural practices through training and extension services can improve productivity and efficiency. Developing market infrastructure, including better transportation, storage, and market facilities, can reduce post-harvest losses and enhance market access. Supportive policies and economic incentives, including stable input prices and access to credit, can encourage investment and growth in the lettuce production sector.

In conclusion, while lettuce production in Ethiopia faces significant challenges, there are ample opportunities for growth and development. By addressing the constraints through targeted interventions and leveraging the existing opportunities, Ethiopia can enhance its lettuce production, contributing to improved food security, nutrition, and economic prosperity. Stakeholders, including policymakers, researchers, and farmers, must work collaboratively to create a sustainable and thriving lettuce production sector in Ethiopia.

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